

Section B

Company name: _____ EITC Account Number (if already registered with EITC): _____

Enterprise SMS Portal Entity ID: _____ Trade License Number: _____

Sender ID requests:

#	Sender ID	Sender ID category and segment	SMS content
1			
2			
3			
4			
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7			
8			
9			
10			

Terms and Conditions:

1. Upon acceptance of this completed form only, EITC shall issue an access to Enterprise SMS Portal for sender ID registration and consent information uploads.
2. Access to the Enterprise SMS Portal shall only be provisioned on an email address provided under the technical contact details above.
3. You will have to apply for requested sender IDs individually on the Enterprise SMS Portal. New Sender ID requests can be requested through this form.
4. You authorise Bulk SMS Service Provider/Reseller to whitelist your sender IDs and submit this form on your behalf
5. You will be required to upload coloured copy of this application form along with the following documents: valid Trade License/Decree/Establishment card, (RERA/MOH/Trademarks if relevant), Emirates ID (or Passport/Visa) of Owner & Authorised Signatory, Power of Attorney or Letter of Delegation (if applicable) on the Portal.
6. Sender ID approvals shall only be processed upon document validation on the Enterprise SMS Portal. EITC reserves the right to reject any sender ID at its discretion.
7. EITC reserves the right to withdraw Your access to the Enterprise SMS Portal on breach of any the provision of the attached TRA Regulatory Policy Mobile SPAM ("Policy").
8. Consent upload information and evidence shall only be done for mobile subscribers for whom You have acquired the consent as per the Policy
9. EITC reserves the right to charge for provision of the Enterprise SMS Portal and its facilities in future based on a 30 days' notice period.
10. In case of more than 10 Sender ID, kindly re-attach a new Section B form and provide all required information along with authorised signature.

We agree to comply with all provisions of Policy. Where EITC has been instructed to terminate the Services by the TRA for breach of the Policy, we shall comply with EITC' notification to terminate the services being provided to us. We further authorise _____ to whitelist the Sender ID(s) on our behalf.

Brand Entity Name

Name of Authorised Signatory

DDMMYYYY